### - inaugural season

We invite you to travel to the ends of your imagination. After launching July 2010 in Europe and sailing a summertime series of romantic itineraries to and from Venice, the *ms Nieuw Amsterdam* will embark on her first transatlantic voyage encompassing the enchanting ports that line the Mediterranean en route. Then it's on to the warmth and beauty of the Caribbean in the winter. Come aboard to discover idyllic beaches that rim Eastern Caribbean islands or the Western Caribbean's colorful reefs and Mayan worlds.

#### ms Nieuw Amsterdam July 2010-April 2011 Sailing Schedule at a Glance

|                    | July   | August | September | October | November  | December | January | February | March | April  |
|--------------------|--------|--------|-----------|---------|-----------|----------|---------|----------|-------|--------|
| ms Nieuw Amsterdam | Europe |        |           |         | Caribbean |          |         |          |       | Europe |

#### Rooms from intimate to grand

With 11 spacious decks, the ms Nieuw Amsterdam has plenty of options for relaxation and enrichment.

#### SHIP SPECIFICATIONS & FACILITIES



#### ROOM CAPACITIES

| Public Spaces     |     |  |       |                     |     | Meeting Rooms   |         |
|-------------------|-----|--|-------|---------------------|-----|-----------------|---------|
| Cabana Club       | 40  | Lido Bar                                 | 31    | Sea View Bar        | 163 | Half Moon Room  | 15-25   |
| Canaletto         | 64  | Lido Restaurant                          | 470   | Silk Den Lounge     | 50  | Hudson Room     | 40 - 50 |
| Casino Bar        | 50  | Manhattan Dining Room                    | 1,114 | Tamarind            | 142 | King's Room     | 35      |
| Club HAL          | 80  | Ocean Bar                                | 147   | Terrace Grill       | 46  | Stuyvesant Room | 20 - 30 |
| Crow's Nest       | 165 | Piano Bar                                | 65    | The Atrium          | 30  | Screening Room  | 36      |
| Explorations Café | 113 | Pinnacle Bar                             | 36    | The Northern Lights | 46  | -               |         |
| Explorer's Lounge | 47  | Pinnacle Grill                           | 112   | The Showroom at Sea | 890 |                 |         |
| Explorer's Bar    | 21  | Queen's Lounge &<br>Culinary Arts Center | 166   |                     |     |                 |         |

Holland America Line produced this brochure with paper containing 10% post-consumer waste.

SPACIOUS, ELEGANT SHIPS • GRACIOUS, AWARD-WINNING SERVICE • WORLDWIDE ITINERARIES EXTENSIVE ACTIVITIES AND ENRICHMENT PROGRAMS • SOPHISTICATED FIVE-STAR DINING

# Holland America Line A Signature of Excellence

Observation Deck Panorama Deck

Navigation Deck

- Rotterdam Deck

- Verandah Deck

Promenade Deck

Main Deck

- Upper Verandah Deck

- Upper Promenade Deck

- Lower Promenade Deck

- Lido Deck

## - ms Nieuw Amsterdam

we invite you to experience our newest signature-class ship













### - elegance, evolved

We are delighted to launch our newest Signature-class ship, the fourth in Holland America Line's rich history to bear the proud name *Nieuw Amsterdam*.

As such, she carries forward a legacy of glamour and style begun in the '40s when guests such as Katherine Hepburn, Spencer Tracy and Albert Schweitzer sailed aboard the *Nieuw Amsterdam II*. Yet this new ship raises the bar for 21st-century elegance with dozens of innovative amenities.

What's notable: light-filled spaces inspired by global trends in modern design. A variety of specialty restaurants offering cuisine from around the world. Luxe amenities like an upscale jewelry boutique, private poolside cabanas and wellness-oriented Spa staterooms. And a wealth of fascinating options that enable today's discriminating guests to relax, recharge and rediscover life at its best.

#### TOP (LEFT TO RIGHT)

Digital Workshop, powered by Windows<sup>®</sup>, offers informative, free sessions on editing photos, making videos, sharing through your social network and more

Reserve a private cabana at the Cabana Club or around the Lido Pool and enjoy chilled water and fresh fruit skewers, Evian® spray misters, iPods® and more.

Attend a hands-on cooking class with our talented chefs in the Culinary Arts Center, presented by Food & Wine magazine.

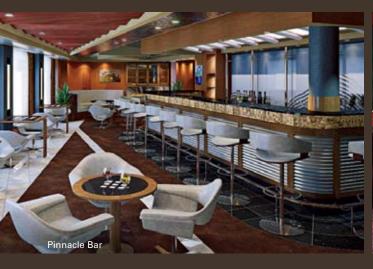
Curtain time: Musical productions starring performers from Broadway shows dazzle audiences in The Showroom at Sea.

Unwind before or after your spa appointment on a heated ceramic lounge chair facing the sea.

#### RIGHT

Design on board recalls the glamour of New York City, originally a Dutch settlement named Nieuw Amsterdam, as evidenced by the atrium's inverted skyline sculpture.















### taste the world

What extraordinary dining choices await guests aboard the *Nieuw Amsterdam*! Crisp white table linens and polished silver set the stage for five-course dining drama in the elegant Manhattan Dining Room. Our popular Lido Restaurant offers delicious made-to-order entrées in a casual setting, while flavors of aged Sterling Silver Beef® and premium seafood grace the menu of the intimate Pinnacle Grill.

For inspired Pan-Asian cuisine, discover Tamarind, a dramatic venue at the top of the ship offering sweeping views of the sea. Lunch (complimentary) features tantalizing items such as steamed dim sum and spicy crab Rangoon. For dinner, guests can savor the ceremony of Rijsttafel, a Dutch/Indonesian specialty, or order from a menu of exotic dishes created by Master Chef Rudi Sodamin exclusively for Tamarind.

Canaletto, a casual Italian restaurant, comes to life each evening, featuring pastas, veal Milanese, chicken Marsala, seafood and more in a relaxed setting (complimentary).

Throughout the day, the coffeehouse atmosphere of Explorations Café, powered by *The New York Times*, is perfect for pastries or espresso drinks.

Slice, a new upscale pizzeria next to the pool, serves gourmet pizza by the slice.

And for lunch or a snack, visit the Terrace Grill, serving delicious burgers, fresh garden wraps and grilled panini.















#### TOP (LEFT TO RIGHT)

The new Pinnacle Bar, offering an extensive wine menu and innovative cocktails.

Exquisite dining in the Manhattan Dining Room.

The freedom each day to dine As You Wish®

Canaletto, the destination for casual Italian cuisine.

A touch of the exotic: Tamarind, for Pan-Asian cuisine.

#### OPPOSITE

Luxurious appointments characterize the intimate ambiance of the Pinnacle Grill.



### - spacious staterooms

Staterooms and suites aboard will carry an inspired and sophisticated décor, as well as refined amenities such as our plush Euro-Top Mariner's Dream™ beds, finely woven linens, fragrant Elemis bath products and flat-panel TVs. In addition, guests aboard the *Nieuw Amsterdam* can opt for the serenity of a Spa Suite or Stateroom patterned after the latest trends in spa design. Located near the Greenhouse Spa & Salon, each Spa Stateroom or Suite will feature organic cotton bathrobes and slippers, a counter-top water feature, yoga mats, a minibar stocked upon arrival with specialty waters, an iPod® docking station and access to a special Spa concierge for booking treatments throughout your cruise.

#### In every gracious stateroom

- Spacious, elegantly appointed staterooms,
  67 percent with private verandahs
- Our signature Mariner's Dream™ bed featuring plush Sealy® Posturepedic Euro-Top mattress and finely woven cotton linens
- Luxurious bathrobes for use during your voyage
- 100% Egyptian cotton towels
- Premium massage showerhead
- 5x magnifying lighted make-up mirror and salon-quality hair dryer
- Fragrant soaps, lotions, shampoo and other bath amenities from Elemis Aroma*pure*
- Complimentary fresh fruit on request
- Flat-panel TV and DVD player
- Ice service, shoeshine service
- Nightly turndown service with pillow chocolates

#### Suite accommodations

For guests choosing suite accommodations, Holland America Line offers a host of complimentary services that will forever spoil you for any other stateroom class.

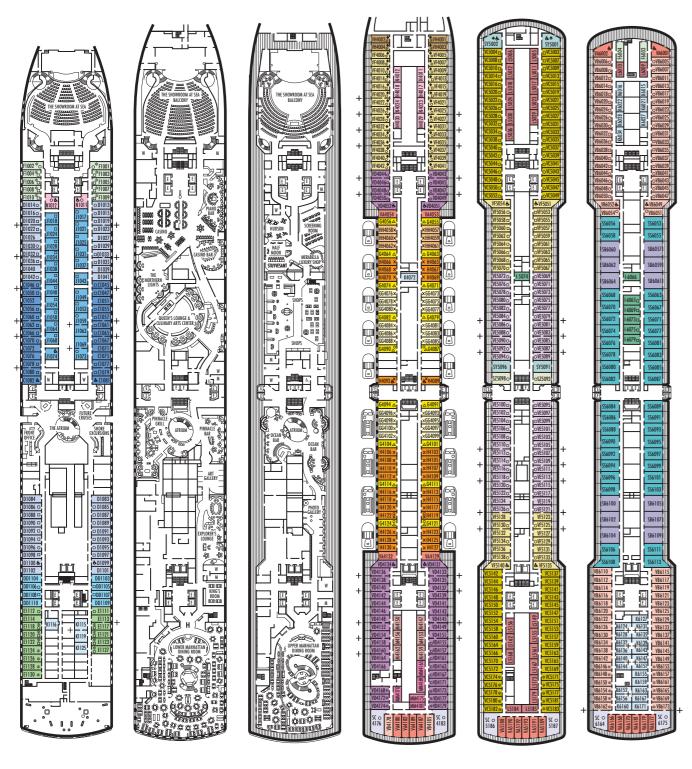


Deluxe Verandah Suite Approx. 510–700 sq. ft. with Verandah





MAIN DECK LOWER PROMENADE DECK PROMENADE DECK UPPER PROMENADE DECK VERANDAH DECK UPPER VERANDAH DECK



#### STATEROOM SYMBOL LEGEND

- O Triple (2 lower beds, 1 sofa bed)
- ☐ Quad (2 lower beds, 1 sofa bed, 1 upper)
- △ Partial sea view
- X Fully obstructed view
- + Connecting rooms
- \* Shower only
- ♠ Single sink vanity

- Staterooms have solid steel verandah railings
- instead of clear-view Plexiglas® railings & Staterooms SA7058 and SA7057 are wheelchair accessible, bathtub and roll-in shower. Staternoms V8119 V8116 I-8033 V8026
- V8025, VB6052, VB6049, VA6002, VA6001, VF5140, VF5135, VF5054, VF5051, SY5002
- SY5001 VD4134 VD4131 H4092 H4089 VD4052, VD4051, D1100, D1099, C1082, C1081, J1074, N1012 & N1011 are wheelchair

accessible, roll-in shower only.

#### SHIP SPECIFICATIONS & FACILITIES

- 2.106 Guests
- 86,700 Gross Tons
- 936 Feet Long
- Automatic Stabilizers
- 11 Guest Decks
- 14 Guest Elevators 4 Outside Elevators
- Spa & Salon · Fitness Center

5 Restaurants

· Outdoor Swimming

sliding glass roof)

Pools (one with

- Suite Lounge
- · Duty-free Shops • 2 Show Lounges
  - Internet Center
  - Casino
  - · Basketball Court
    - · Volleyball Court

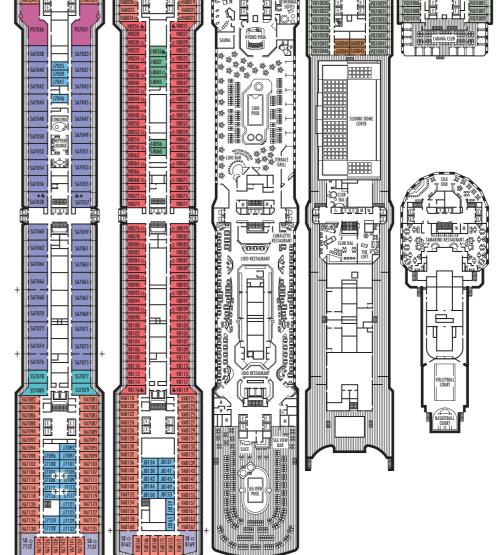
#### TTTT IIIIII إلكاً: GREENHOUSE SPA & SALON [] [] HYDRO POOL 10 LIDO POOL LIDING DOM COVER \* || || || | 000000 耳 VOO OV H 圌 VOLLEYBAL COURT

LIDO DECK

PANORAMA DECK OBSERVATION DECK

ROTTERDAM DECK

NAVIGATION DECK



Observation Deck

Panorama Deck

Navigation Deck

Rotterdam Deck

Verandah Deck

Promenade Deck

- Main Deck

Upper Verandah Deck

Upper Promenade Deck

Lower Promenade Deck

Lido Deck

#### ms Nieuw Amsterdam

#### **DECK PLANS & STATEROOMS**

The deck plans are color-coded by category of stateroom, and the category letter precedes the stateroom number in each room. All staterooms are equipped with flatpanel television, mini-bar, DVD player, mini-safe, data port, telephone and multi-channel music.

Important Note: Not all staterooms within each category have the same furniture configuration and/ or facilities. Appropriate symbols within the rooms on the deck plans describe differences from the stateroom.

#### VERANDAH SUITES

#### PS

Penthouse Verandah Suites: Bedroom with 1 kingsize bed, oversize whirlpool bath & shower & additional shower stall, living room, dining room, dressing room, private verandah with whirlpool, pantry, 1 sofa bed for 2 persons, microwave, refrigerator, guest toilet, private stereo system, floor-to-ceiling windows.

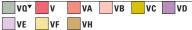
#### SQ▼ SA SB SC

Deluxe Verandah Suites: 2 lower beds convertible to 1 king-size bed, bathroom with dual-sink vanity, fullsize whirlpool bath & shower & additional shower stall, large sitting area, dressing room, private verandah. 1 sofa bed for 2 persons, floor-to-ceiling windows.

#### SS SY SZ

Superior Verandah Suites: 2 lower beds convertible to 1 queen-size bed, bathroom with dual-sink vanity. full-size whirlpool bath & shower & additional shower stall, large sitting area, private verandah, 1 sofa bed for 1 person, floor-to-ceiling windows.

#### VERANDAH STATEROOMS



Deluxe Verandah Ocean-view: 2 lower beds convertible to 1 queen-size bed, bathtub & shower, sitting area, private verandah, floor-to-ceiling windows.

#### OCEAN-VIEW STATEROOMS



bathtub & shower.

Large: 2 lower beds convertible to 1 gueen-size bed

### G GG

bathtub & shower, floor-to-ceiling windows. G-category staterooms have partial sea views. GG-category staterooms have fully obstructed views.

Large: 2 lower beds convertible to 1 gueen-size bed. bathtub & shower, floor-to-ceiling windows. H- & HH-category staterooms have fully obstructed views.

#### INTERIOR STATEROOMS

#### IA▼ I

Large or Standard: 2 lower beds convertible to 1 queen-size bed, shower. Staterooms IA10043 and IA10044 have fully obstructed windows.



Large or Standard: 2 lower beds convertible to 1 queen-size bed, shower.

### L M MM N

Standard: 2 lower beds convertible to 1 queen-size bed. shower.

▼ Spa Suites and Staterooms. Opt for the serenity of a new Spa Suite or Stateroom, featuring modern spa amenities