





## EXCLUSIVE CRUISING SIMPLY IN A CLASS OF ITS OWN

MSC Cruises is renowned worldwide for **exceptional quality**. Quality you can see and touch in the **refined materials and comfort** of the varied and glamorous Italian designer interiors of its ultramodern fleet.

And quality you can experience in the gourmet cuisine, friendly yet attentive service and outstanding array of leisure facilities and entertainment on board.

MSC Yacht Club takes this to unprecedented new heights as an exclusive ship within a ship, a haven of peace and refinement with a unique private club ambience and signature butler service.

MSC Yacht Club guests live in a world without compromise, pampered in their own lavishly-appointed **Top Sail Lounge** and **The One sun deck and pool complex**, a **panoramic private restaurant** and **designer suites** boasting wood panelling, marble bathrooms and a host of **special services and facilities**.

From this oasis of luxury you enjoy full and privileged access to the floating cities of MSC's extraordinary flagships, with their world-class sports, leisure and entertainment, enabling every mood and every moment to be lived to the full.

Welcome to the world of MSC Yacht Club. A world of exclusivity and luxury for those who require special standards of privacy and discretion, who want to celebrate a special occasion in style or simply enjoy the ultimate cruise experience.









## A WORLD AS YOU LIKE IT

MSC Yacht Club is built around an uncompromising vision of comfort and personal service centred on you, our guests, and on meeting your preferences precisely.

- ✓ A unique 24-hour butler service pampers you with everything from assistance with packing and unpacking upon request, to delicious snacks and vintage wines served in your suite. You'll even receive your own choice of international newspaper, printed in its original layout every day, including at sea.
- ✓ Fully-inclusive dining in the MSC Yacht Club Restaurant L'Étoile on MSC Fantasia and L'Olivo on MSC Splendida with exclusive menus and open sittings, so you can dine as and when you choose.
- ✓ Complimentary soft drinks, cocktails, beers, wines and spirits in all MSC Yacht Club venues and from the mini bar in your suite.
- ✓ Elegant and intimate Top Sail Lounge with prestige services.
- √ The One sun deck with swimming pool, spa baths, a solarium and superbly-stocked bar.
- ✓ Luxury designer suites with memory foam mattresses, premium Egyptian cotton sheets, extensive pillow menu, marble bathrooms, widescreen TV, mini bar and much more.
- ✓ Direct private lift entry to the opulent MSC Aurea SPA with massage and treatment rooms reserved exclusively for MSC Yacht Club guests.
- ✓ The specially-trained staff in the Concierge Reception are available around the clock to perfect every detail of your stay, from priority check-in and check-out to bespoke shore excursions and chauffeurdriven guided tours.









# AN EXCLUSIVE WORLD OF DIFFERENCE

Every MSC cruise offers levels of service and **attention to detail** that make a world of difference. But MSC Yacht Club elevates this into an unprecedented class of its own, as you can see from the extensive array of luxury amenities and exceptional services provided.

They're just some of the details that make MSC Yacht Club the most exclusive private club on the seas. But in the end there's only one way to appreciate the difference. And that is to live it.

BENEFITS	MSC YACHT CLUB CRUISE	TRADITIONAL CRUISE*
WELCOME, RECEPTION AND SERVICE		
Dedicated priority check-in and check-out	✓	
24-hour room service	✓	✓
Exclusive 24-hour MSC Yacht Club Concierge Reception and Butler Service	<b>✓</b>	
ON-BOARD VENUES		
Exclusive venues for MSC Yacht Club guests (Concierge Lounge, Top Sail Lounge, Dedicated Restaurant, The One sun deck complex with private pool and bar)	<b>√</b>	
Access to all public venues (Shopping Precinct, Lounges, 19 bars, Aquapark and swimming pools, including covered pool with magrodome retractable roof, Internet Point)	✓	<b>✓</b>









# YOUR MSC YACHT CLUB PRIVILEGES

BENEFITS	MSC YACHT CLUB CRUISE	TRADITIONAL CRUISE*
DINING AND DRINKS		
Full board included in price	✓	✓
Exclusive private restaurant with free choice of dining times	✓	
Alcoholic and soft drinks included in price in all MSC Yacht Club venues, private restaurant and suite mini bar	✓	
Access to all supplementary à la carte restaurants on board (Tex Mex, La Cantina Toscana)	✓	✓
ACCOMMODATION		
Spacious luxury suites with fine furnishings and Nintendo Wii	✓	
International newspaper of choice	✓	
Pillow menu	✓	
WELLNESS, SPORTS, LEISURE AND ENTERTAINMENT		
Direct private access to MSC Aurea SPA from MSC Yacht Club	✓	
Access to all wellness and spa facilities (1700 sq. m)	✓	✓
Access to all sports facilities (Squash, Jogging, Tennis, Gym)	✓	✓
Access to all entertainment venues (Theatre, Casino, Formula 1 Simulator, 4D Cinema, Bowling, Disco)	✓	✓
Access to all children's and teens' venues and services	✓	✓







<sup>\*</sup> On MSC Splendida, and MSC Fantasia



## SUPERIOR SERVICE AT ALL HOURS

The Concierge Reception in the MSC Yacht Club is much more than a reception, boasting precious woods, a sunburst marble floor and stunning designer lounge. Echoing the curves of the reception itself, a centrepiece Swarovski crystal staircase spirals beneath a vortex skylight roof for natural lighting and views of the sky.

But it's the service that takes it entirely into a class of its own, with specially-trained staff in attendance around the clock. Whether you require reservations for MSC Aurea SPA, expert advice to design your bespoke excursions or create a special surprise that's perfect in every detail, their prompt and attentive service will help ensure every minute of your stay meets your needs and preferences in every way.

#### THE DIFFERENCE A BUTLER MAKES

The moment you enter the world of MSC Yacht Club, you can't help noticing the refined yet attentive **traditional liveried Butler Service** that sets it apart as an extraordinary cruising experience. Professionally trained, expertly informed and **available at all hours**, our butlers have the dedication to always go that little bit further, exceeding your expectations with a level of thoughtful personal attention that is quite simply exceptional.

Whether helping unpack or pack your bags, introducing you to the privileges you enjoy as an MSC Yacht Club guest, serving food and drink in your suite, providing valet services or advising you on anything from fine wines to on-shore attractions, you'll find our butler service makes all the difference.









## PRIVATE CLUB EXCLUSIVITY

MSC Yacht Club is a refined world apart with a complete array of exclusive venues offering absolute privacy, located just minutes from your suite.

#### PANORAMIC TOP SAIL LOUNGE

Dominating the prestigious upper foredecks, the panoramic Top Sail Lounge is sumptuously appointed and rich in facilities, including many plasma screens that provide comprehensive information, from route details and weather forecasts to maps of the night sky.

The Top Sail Lounge offers a varied selection of delicious complimentary drinks, international snacks and desserts throughout the day - all served on MSC Yacht Club fine porcelain tableware.

#### THE ONE SUN DECK COMPLEX

MSC Yacht Club's The One sun deck affords total privacy in a tranquil setting of natural materials, with a **swimming pool** surrounded by contrasting shaded and sun-soaked niche areas that **cannot be overlooked**, **two spa pools** and a separate **solarium**.

The One Bar offers a sophisticated choice of fine wines, cocktails, delicious snacks and beverages continuously throughout the day. So that superlative refreshment is always conveniently to hand.

Combining privacy, comfort and variety with superlative day-long service, The One sun deck's pleasures will make it a natural second home.









## A DAZZLING SPECTRUM OF GOURMET DELIGHTS

Fine dining is a celebrated facet of the MSC Cruises lifestyle, praised by international experts including the Berlitz Cruise Guide.

MSC Yacht Club takes to this to even higher levels with an astounding variety of delicacies in the privacy of The One bar, Top Sail Lounge and its **own exclusive restaurant** - **L'Étoile** on MSC Fantasia and **L'Olivo** on MSC Splendida.

As you would expect of the exceptional personal service reserved for MSC Yacht Club guests, there are **no fixed sitting times so you can dine as you choose**. However, if you want to be assured of precisely the table you prefer, you can naturally book in advance through the butler service.

All this is **included in the MSC Yacht Club complimentary dining experience**. You only pay for food and beverages in public speciality venues such as the wine bars, sports bars and El Sombrero and Santa Fe Tex-Mex restaurants.

With an extensive choice of Italian and international gourmet specialities from entirely different menus in The One bar, Top Sail Lounge and dedicated restaurant, MSC Yacht Club guests are assured of superior dining to delight the most varied and discriminating tastes, ranging from the healthy to the superbly indulgent, and including many vegetarian specialities as well as finger food appetisers to accompany your aperitifs.









# REFRESHINGLY PAMPERED

MSC Yacht Club Guests are equally pampered when it comes to the liquid pleasures of the palate, with a **complimentary beverage service in all the**MSC Yacht Club venues and from your in-suite mini bar.

Treat yourself to a superb selection of fine wines chosen directly from the MSC Cruises wine cellars, plus an extensive choice of exuberant cocktails, premium beers, soft drinks, fruit juices, Italian and international coffee drinks and trend-setting non-alcoholic cocktails. Just add water. Your choice of still or sparkling mineral water of course!

What's more, as the perfect accompaniment and priced accordingly, guests are offered a **connoisseur selection of the finest champagnes**, **reserve wines and aged spirits**. So you can savour a truly special taste of Italian hospitality and gourmet living from around the world in the luxury of the Top Sail Lounge.













## A HAVEN OF COMFORT

The spacious MSC Yacht Club suites in the prestigious foredecks of our flagships offer you from 23 to 53 square metres of **uncompromising luxury**.

You'll enjoy superlative comfort from fine furniture, Mascioni Egyptian cotton sheets, a Dorelan pillow menu and Myform memory foam double beds, which can be converted into two singles upon request.

Completing the luxury yacht lifestyle are:

- ✓ Wood panelling
- ✓ Marble bathrooms
- ✓ Ample wardrobes
- ✓ Interactive widescreen television with radio
- √ Nintendo Wii consoles
- ✓ In-suite laptop with payable Internet access
- ✓ Complete complimentary mini bars
- ✓ Intelligent air conditioning

As a result, whichever suite you choose, you'll have the pleasure of your own beautiful private haven, offering every amenity and full entertainment facilities.

Ensconced in the comfort of your luxury suite, served by our butlers at all hours, you'll enjoy magnificent upper foredeck views of the sights ahead from your panoramic window or private balcony. Just perfect for a quiet read, special occasion or entertaining.









# LUXURY IN EVERY DETAIL

MSC Yacht Club suites are appointed to the highest standards in true Italian style.

The wealth of exclusive features testifies to designer vision in every detail - and a luxury lifestyle that's in a class of its own.

#### **DE LUXE SUITES**

From 23 to 35 sq. m. with balconies.

#### **EXECUTIVE & FAMILY SUITES**

From 44 to 53 sq. m. with panoramic sealed window.

#### **ROYAL SUITES WITH LARGE BALCONY**

36 sq. m with a 20 sq. m with balcony.

#### SUITES FOR GUESTS WITH DISABILITIES

Two de luxe suites fully equipped for the comfort and convenience of guests with a variety disabilities (suites 16005 and 16006).









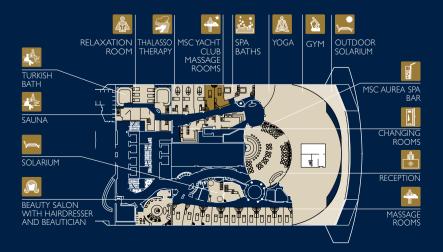
# A WORLD OF WELLBEING



The sophisticated MSC Aurea SPA massage and wellbeing centres on our fleet are renowned for the industry-leading quality of their facilities and treatments, with accolades

from many, including the prestigious Berlitz Guide. And of course they achieve new heights of sophistication and choice on our flagships, with exotic natural stone and wood décor plus a wealth of traditional, innovative and high-tech treatments to soothe, rejuvenate and revive, making your time away a supremely regenerating experience.

Imagine the scent of essential oils and oriental candles mingling in the air to the sound of gentle music as the expert hands of a Balinese masseuse soothe mind and body. That's the MSC Aurea SPA experience. And as an MSC Yacht Club guest you enjoy priority reservations, direct private lift access and a complimentary thermal suite in the Turkish bath and sauna by way of welcome.











## EXTRAORDINARY EXCURSIONS

The MSC Yacht Club's dedication to service extends from our flagships to every port of call, enabling you to explore the world in the same style, privacy, luxury and comfort.

Our approach to your shore excursions is typically unique.

As a MSC Yacht Club member you can not only choose any of the acclaimed MSC excursions and guided tours, but also design **your own tailor-made excursion**, benefiting from comprehensive printed information and the personal advice of our Butlers and Concierge Service.

Simply inform the Concierge of your requirements and we'll attend to all the details:

- ✓ Bespoke shore excursions in private car or minibus, with your own personal multilingual guide to accompany you throughout.
- ✓ Exclusive shopping ashore with personal guide upon request.
- ✓ Personal photographer available to accompany you discreetly on all excursions.

At MSC Yacht Club everything revolves around you. So you can see the sights that most interest you at the pace and in the style you desire.









## A MAGICAL HOLIDAY DESTINATION

MSC Fantasia and MSC Splendida are the largest, most luxurious and peaceful ships in our fleet, to be joined by a new sister flagship, the extraordinary MSC Divina, in 2012.

Universally acclaimed for their outstanding ecological credentials, sumptuous **Italian designer interiors** and lavishly-appointed leisure facilities, our twin flagships offer entertainment to rival the top resorts in the world.

At a third of a kilometre long and almost 70 metres high, they are like floating cities, with their own traditional Italian stone piazzas complete with bars and authentic ice cream parlours, glamorous Broadway-scale theatres, wine bars, pizzerias, Tex-Mex and panoramic restaurants, jazz bars, cigar lounges, sports bars and discotheques.

Each ambience boasts its own **creatively-themed designs** that use prestigious quality materials, including Travertine marble, plush wool carpets, Swarovski crystal and beautiful solid wood to create venues that truly rival the finest in the world's great city centres. What's more there's such an awe-inspiring variety that you'll always feel spoilt for choice.

Inspiring dreams and making them come true, our flagships have created an entirely new class of premium cruising in which they are each a superbly desirable holiday destination in their own right.

What's more - and quite uniquely - the MSC Yacht Club was designed as an integral yet separate, entirely exclusive part of each ship from the very beginning. So you can be assured of an experience that's unlike anything else in the world.









## A WORLD OF CHOICE

Our flagships offer an immense choice in leisure and sports, with tennis courts, squash, bowling on MSC Splendida, jogging tracks and state-of-the-art gyms. The multiple swimming pools include a covered pool with magrodome retractable glass roof for all-weather pleasure, and giant Aquaparks with waterfalls, fountains and water slides.

As a perfect follower, opt for total relaxation and regeneration in the exotic MSC Aurea SPA massage and wellness centres.

Then there are imaginatively-themed children's play centres, teen discos, Virtual World gaming centres, a Formula One racing simulator and breathtaking 4D cinemas. Last but not least, there are abundant opportunities for just lazing in the sun, including a beautifully peaceful "Zen" adult-only areas.

To complete each day in style, you can choose from dazzling discotheques, a wide spectrum of live music and entertainment, **casinos** with all the glamour of Las Vegas, glorious **cocktail bars** and gourmet restaurants offering specialities from across the Mediterranean and around the world.

Each MSC flagship is a unique designer creation, acclaimed for its elegance, comfort and imaginative use of space, meaning they not only offer a world of choice, but do so in perfect style to complement MSC Yacht Club.









www.mscyachtclub.com